



# CHINA ELECTRONICS DIRECTORY 2018

**This Directory is the best valued and most detailed, reliable and up-to-date guide to China's Electronic industry!**

The market potential of the Chinese electronics sector is enormous and business opportunities abound. However, unravelling the maze of who's who, and who does what is a daunting task. Here's the solution you've been looking for! **The China Electronics Directory** has been thoroughly researched, to bring you a completely up-to-date guide to China's ever-changing electronics industry. Essential for those doing business throughout China, this directory is the most comprehensive publication covering the electronics companies. **The Directory** is unique in that it will keep you in touch with the latest knowledge of the entire electronics industries across the whole of China.

If you need to source from, or sell to China, **the new China Electronics Directory** will provide you with thousands of fresh

business contacts – and help you keep track of old ones – quickly and easily. **This one directory** covers the entire electronics industries sector in China. Entries typically provide: company name; address; telephone, telex and fax numbers; names of senior management and board members, including senior executives; description of business activities; brand names and trademarks; and subsidiaries and associates.

**This Directory** will be useful in businesses that deal specifically with companies in the electronics. Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the China electronics industry, **this Directory** will save you time and effort in finding the up-to-date information you need.

#### The China Electronics Directory will enable you to:

- \* **Profile** a market;
- \* **Build** new business prospects;
- \* **Pinpoint** key executives;
- \* **Generate** new customers;
- \* **Discover** who your competitors are;
- \* **Make** vital contacts;
- \* **Save** the time, money and effort of doing your own research;
- \* **Identify** alternative suppliers and manufacturers;
- \* **Source** up-to-date company information;
- \* **Access** a wealth of quality information on companies and key personnel.

#### 6 Great Reasons to order your copy of the China Electronics Directory:

1. **Save time:** no need to search the Internet, all the information you need is in one handy guide;
2. **Save money:** by using a resourceful book that details all your business contacts activities;
3. **Gain an understanding of the key players in this increasingly dominant market:** quickly and easily;
4. **Source the right trader/producer:** by identifying products quickly;
5. **Discover new business leads:** and grow your business;
6. **Update your contact list:** from the most reliable source in the industry.

#### Look at the information you'll get in the China Electronics Directory:

- |                            |  |                                 |
|----------------------------|--|---------------------------------|
| a) address;                | d) names of senior management and board members; | g) subsidiaries and associates; |
| b) telephone, fax numbers; | e) senior executives;                            | h) number of employees;         |
| c) email, website;         | f) description of business activities;           | i) and more.                    |

**Why wait?** You're are buying or selling to China, or wishing to do so, this directory is essential for you. Where else will you find such a broad depth of both key contact and production information for the Chinese electronics industry in one handy reference source!

**Invest in your edition today!**

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