



CHINA MEDICAL DEVICES & DIAGNOSTICS DIRECTORY 2018

This fully revised powerful new directory is your connection to the key decision-makers in the MD&D industry in China!

Profilng many hundreds of companies **the China Medical Devices & Diagnostics Directory** is the most comprehensive and accurate Directory of companies and executives in the MD&D industry that have ever been published. **This powerful Directory** is your connection to key decision-makers in the MD&D industry throughout China.

No other directory keeps you abreast of the changes taking place due to company mergers, acquisitions,

consolidations, and staff turnover. **This Directory** is a must-have for anyone who needs to find contacts in the Chinese MD&D sector.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the MD&D industry across China, this Directory will save you time and effort in finding the up-to-date information you need.

This Directory will enable you to:

- * **Profile** a market;
- * **Build** new business prospects;
- * **Pinpoint** key executives;
- * **Generate** new customers;
- * **Discover** who your competitors are;
- * **Make** vital contacts;
- * **Save** the time, money and effort of doing your own research;
- * **Identify** alternative suppliers and manufacturers;
- * **Source** up-to-date company information;
- * **Keep track** of key staff movements;
- * **Access** a wealth of quality information on companies and key personnel.

Key Features of the Directory include:

- * Hundreds of companies profiled;
- * Description of company business activities;
- * Senior MD&D personnel listed with name & job title;
- * Full contact details including postal addresses, phone, faxes, email and website addresses;
- * Comprehensive coverage of companies and key personnel;
- * Indexing.

Companies included in this Directory are:

- * Diagnostics / Reagents; * Lab / Medical Equipment; * Medical Devices;
- * Ophthalmology; * Instrumentation; * plus many more!

This Directory has been especially compiled to assist MD&D professionals with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to all of China's MD&D companies and key MD&D decision makers! **Invest in your edition today!**

Book, PDF & CD-ROM Edition: US\$250.00 including delivery. ISBN: 978-1-921492-94-3



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