



# CHINA CLOTHING & APPAREL DIRECTORY 2020

**How to keep up-to-date with China's Clothing & Apparel businesses, and discover thousands of new business leads!**

**T**he market potential of the Chinese Clothing & Apparel sector is enormous and business opportunities abound. However, unravelling the maze of who's who, and who does what is a daunting task. Here's the solution you've been looking for! **The China Clothing & Apparel Directory** has been thoroughly researched, to bring you a completely up-to-date guide to China's ever-changing Clothing & Apparel industry. Essential for those doing business throughout China, this directory is the most comprehensive publication covering the clothing and apparel companies. **The Directory** is unique in that it will keep you in touch with the latest knowledge of the entire clothing & apparel industries across the whole of China. If you need to source from, or sell to China, **the new China Clothing & Apparel Directory** will provide you with

thousands of fresh business contacts – and help you keep track of old ones – quickly and easily. **This one directory** covers the entire clothing & apparel industry sector in China. **Entries typically provide:** company name; address; telephone, telex and fax numbers; names of senior management and board members, including senior executives; description of business activities; brand names and trademarks; and subsidiaries and associates.

**This Directory** will be useful in businesses that deal specifically with companies in the Clothing & Apparel industries. Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the clothing & apparel industry, **this Directory** will save you time and effort in finding the up-to-date information you need.

#### **The China Clothing & Apparel Directory will enable you to:**

- \* **Profile** a market;
- \* **Build** new business prospects;
- \* **Pinpoint** key executives;
- \* **Generate** new customers;
- \* **Discover** who your competitors are;
- \* **Make** vital contacts;
- \* **Save** the time, money and effort of doing your own research;
- \* **Identify** alternative suppliers and manufacturers;
- \* **Source** up-to-date company information;
- \* **Access** a wealth of quality information on companies and key personnel.

#### **6 Great Reasons to order your copy of the China Clothing & Apparel Directory:**

- 1. Save time:** no need to search the Internet, all the information you need is in one handy guide;
- 2. Save money:** by using a resourceful book that details all your business contacts activities;
- 3. Gain an understanding of the key players in this increasingly dominant market:** quickly and easily;
- 4. Source the right trader/producer:** by identifying products quickly;
- 5. Discover new business leads:** and grow your business;
- 6. Update your contact list:** from the most reliable source in the industry.

#### **Look at the information you'll get in the China Clothing & Apparel Directory:**

- |                            |  |                                 |
|----------------------------|--|---------------------------------|
| a) address;                | d) names of senior management and board members; | g) subsidiaries and associates; |
| b) telephone, fax numbers; | e) senior executives;                            | h) number of employees;         |
| c) email, website;         | f) description of business activities;           | i) and more.                    |

**For just US\$250.00 the China Clothing & Apparel Directory gives you instant access to a wealth of accurate information on thousands of companies. Why wait?** If you're are buying or selling to China, or wishing to do so, this directory is essential for you. Where else will you find such a broad depth of both key contact and production information for **the Chinese Clothing & Apparel** industry in one handy reference source! **Invest in your edition today!**

**Book, PDF & CD-ROM Edition: US\$250.00 including delivery. ISBN: 978-1-925109-03-0**



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