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The most comprehensive Guide to the Plastics Industries of China!

The China Plastics Directory is a unique directory that will keep your company in touch with the plastics and rubber industries across the whole of China. This directory, which is firmly established as the reference tool for these industries, serves two major purposes.

**Firstly**, it is an essential buyer's guide allowing you to source the major players involved in materials, semi-finished products, machinery and ancillary equipment, processing and those offering consultancy and testing services. This makes identification and location of a product or service, and therefore supplier, as simple and quick as possible.

**Secondly**, you can utilise the information contained in the directory to focus your marketing strategy. The unique way the directory is put together will allow you to target a specific area of the plastics industry. Then, by cross-referencing with the Company Information section, you can access the company information essential to further your enquiry: address, telephone and fax numbers, e-mail and web-site addresses and key company contacts.

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**The China Plastics Directory** contains in excess of 2,000 companies, all individually contacted annually for up-to-date information about their business. As a result, **this Directory** is the most up-to-date and comprehensive guide to the Chinese plastics market available.

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