



# CHINA PLASTICS DIRECTORY 2020

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**T**he **China Plastics Directory** is a unique directory that will keep your company in touch with the plastics and rubber industries across the whole of China. **This directory**, which is firmly established as the reference tool for these industries, serves two major purposes.

**Firstly**, it is an essential buyer's guide allowing you to source the major players involved in materials, semi-finished products, machinery and ancillary equipment, processing and those offering consultancy and testing services. This makes identification and location of a product or service, and therefore supplier, as simple and quick as possible.

**Secondly**, you can utilise the information contained in the directory to focus your marketing strategy. The unique way the directory is put together will allow you to target a specific area of the plastics industry. Then, by cross-referencing with the Company Information section, you can access the company information essential to further your enquiry: address, telephone and fax numbers, e-mail and web-site addresses and key company contacts.

**Allowing you to reach the right person, first time.**

**The China Plastics Directory** contains in excess of 2,000 companies, all individually contacted annually for up-to-date information about their business. As a result, **this Directory** is the most up-to-date and comprehensive guide to the Chinese plastics market available.

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